

This listing of claims will replace all prior versions, and listings, of claims in the application.

**Listing of Claims:**

1. (Currently Amended) A system configured to claim a user-specific website, comprising:  
a phone call receiving device configured to receive telephonic communications; and  
a phone number detection device communicatively coupled to said phone call receiving device and configured to identify a source phone number when a phone call is received at the phone number detection device;  
wherein[[:]] the system is configured to:[[,]]  
in response to receiving a request for a user-specific website, the request including at least one phone number associated with the request, effect a claim to the user-specific website based on verification of the at least one phone number by the phone number detection device;  
and  
in response to receiving the request by the phone call receiving device, effect the claim to the user-specific website based on verification of the at least one phone number by the phone number detection device and confirmation of the request at the website.
2. (Currently Amended) The system of claim 1, wherein the system is further configured to said effect the a claim by comprises receiving telephone communications from the at least one phone number associated with the request indicating confirmation of the request.
3. (Currently Amended) The system of claim 1, wherein the system is further configured to accept the request based on completion of an electronic form at [[a]] the website.
4. (Previously Presented) The system of claim 1, wherein the claim is valid for a pre-defined length of time.
5. (Previously Presented) The system of claim 1, wherein the verification comprises receiving indication of the at least one phone number by the phone call receiving device and

calling the at least one phone number.

6. (Previously Presented) The system of claim 1, wherein said effect the claim is based on receipt of a personal identification number (PIN).

7. (Currently Amended) The system of claim 6, wherein the PIN is provided to a user at [[a]] the system website.

8. (Currently Amended) A method of claiming a website, comprising:  
in response to receiving ~~receiving~~ a request for a user-specific website via a system website, the request including at least one phone number associated with the user-specific website[[:]], detecting, by a phone number detection device[[:]], a source phone number of a phone call received at a phone call receiving device[[:] and confirming a website claim by verifying that the at least one phone number associated with the user-specific website corresponds to the source phone number detected by the phone number detection device; and  
in response to receiving the request for the user-specific website via the phone call receiving device, detecting, by the phone number detection device, the source phone number of the phone call received at the phone call receiving device, and confirming the website claim by providing a personal identification number (PIN) during the phone call and receiving the PIN via the system website.

9. (Currently Amended) The method of claim 8, further comprising:  
effecting the website claim ~~upon~~ in response to said confirming.

10. (Currently Amended) The method of claim 8, wherein the ~~website~~ request is generated by completion of an electronic form at the system website.

11. (Original) The method of claim 8, wherein the website claim is valid for a pre-defined length of time.

12. (Previously Presented) The method of claim 8, wherein the at least one phone number is verified by disconnecting the phone call and establishing another phone call using the at least one phone number.

13.-14. (Cancelled).

15. (Currently Amended) A system configured to claim a user-specific website, the system comprising:

a phone call receiving device configured to receive telephonic communications over a first connection, the telephonic communications including a request for a user-specific website and a phone number associated with the user-specific website;

a phone number detection device communicatively coupled to said phone call receiving device and configured to determine a source phone number when a phone call is received at the phone number detection device and verify that the source phone number matches the phone number associated with the user-specific website;

wherein:

a website claim to the user-specific website is established based on verification of the phone number associated with the user-specific website by the phone number detection device and confirmation of the request ~~at a system website~~, the confirmation comprising:

entry of a verification code provided via the phone call receiving device in response to receiving the website claim via the phone call receiving device; and  
a verification phone call via the phone call receiving device in response to receiving the website claim via a system website.

16. (Previously Presented) The system of claim 15, wherein the website claim is valid for a pre-defined length of time.

17. (Currently Amended) The system of claim 15, wherein the verification comprises disconnecting the first connection ~~with the user~~ and initiating a second connection using the

phone number.

18. (Previously Presented) The system of claim 15, wherein the confirmation of the website claim is performed based on entry of a personal identification number (PIN) at the system website.

19. (Previously Presented) The method of claim 18, wherein the PIN is provided during the first connection.

20. (Currently Amended) A method of claiming a user-specific website, comprising:  
receiving a request for a user-specific website, the request received via telephonic communications over a first connection at a phone call receiving device or via a system website, the request including a phone number associated with the user-specific website;  
in response to receiving the request via the telephonic communications, determining, by a phone number detection device, a source phone number of the telephonic communications;  
initiating a website claim to the user-specific website when the source phone number determined by the phone number detection device matches the phone number associated with the user-specific website; and  
establishing the website claim in response to confirmation of the request ~~at a system website~~, the confirmation comprising:  
entry of a verification code provided via the phone call receiving device in response to receiving the website claim via the phone call receiving device during the first connection; and  
a verification phone call via the phone call receiving device in response to receiving the website claim via the system website.

21. (Original) The method of claim 20, wherein the website claim is valid for a pre-defined length of time.

22. (Currently Amended) The method of claim 20, further comprising ~~verifying the~~ disconnecting the first connection and initiating a second connection using the phone number.
23. (Previously Presented) The method of claim 20, wherein the confirmation is performed based on entry of a personal identification number (PIN) at the system website.
24. (Previously Presented) The method of claim 23, wherein the PIN is provided during the first connection.
25. (Currently Amended) A computing system configured to claim a user-specific website, the computing system configured to:
- receive a request for a user-specific website, the request including a phone number associated with the user-specific website;
  - verifying that a source phone number for a telephone connection matches the phone number associated with the user-specific website, the verifying comprising one of:
    - entry of a verification code at a system website, the verification code provided during a phone connection during which the request is received; and
    - a verification phone call using the phone number associated with the user-specific website when the request is received via the system website and
    - providing a personal identification number (PIN) via the telephone connection; and
    - using the PIN to confirm the website request.
26. (Currently Amended) The system of claim 25, wherein the ~~website~~ request is confirmed by accessing ~~[[a]]~~ the system website and entering ~~the~~ a personal identification number.
27. (Previously Presented) The system of claim 25, wherein the request is received via a phone call data receiving device.
28. (Previously Presented) The system of claim 25, wherein the verifying is performed by a

phone number detection device.

29. (Currently Amended) A method of claiming a user-specific website, the method comprising:

receiving a website request ~~via a system website~~ to establish a website claim to one of a plurality of user-specific websites, each of said user-specific websites associated with at least one unique phone number; and

confirming the one of the plurality of user-specific websites by:

in response to ~~said~~ receiving the website request via a phone connection, sending a personal identification number (PIN) via ~~[[a]]~~ the phone connection in response to verifying that the phone connection is established with the at least one unique phone number, the phone connection established through a phone call data receiving device, and confirming the website claim in response to receiving the PIN via a system website ~~upon verifying that the phone connection is established with the at least one unique phone number~~; and

in response to receiving the website request via the system website, establishing a confirmation phone connection using the at least one unique phone number.

30. (Currently Amended) The method of claim 29, wherein the phone connection is established by calling the at least one unique phone number.

31. (Previously Presented) The method of claim 29, wherein the phone call data receiving device is a call paging device.

32. (Previously Presented) The method of claim 29, wherein the phone call data receiving device is a facsimile device.